

3221 S. Evans St. Greenville, NC 27834 252-355-8500

And:

Washington, DC 20007 3050 K Street Northwest Waterfront Strategies

(252) 355-8542 Greenville, NC 27834 3221 South Evans Street WNCT

CONTRACT

ssue Product 10/25/16 - 10/31/16 Contract Dates 5699 Contract / Revision Estimate # 955401 _ Alt Order # 25331875

POL/League of Conservation Voters Advertiser Original Date / Revision 10/17/16 / 10/17/16

WNCT 9914573 Agy Code Special Handling Adults 35+ EOM/EOC Billing Cycle Agency Ret Property Demographic Billing Calendar Katz Washington 155 Account Executive Broadcast Advertiser Code Advertiser Ref Cash 163 Katz/Washingto Sales Office Cash/Trade Product 1/2

IN14921

\$9/5.00	ري	Z		:33		7a-9a <u>Rate</u> \$325.00	Morning Spots/Week 3	N 5 WNC1 10/25/16 10/31/16 CBS I his Morning Start Date	5/16 10/31/16 End Date 10/31/16	5 WNC1 10/25/1 <u>Start Date</u> Week: 10/25/16	: Sta
						\$325.00	3	MTWTF	5 10/31/16	5/16	Week: 10/25/16
\$975.00	ω	N N		:30		7a-9a	Morning	N 4 WNCT 10/25/16 10/31/16 CBS This Morning	/16 10/31/1	T 10/25	NO.
						Rate \$425.00	Spots/Week 3	Weekdays MTWTF	Week: 10/25/16 10/31/16 MTWTF	Start Date 10/25/16	: 10/
\$1,275.00	ω	N N		:30		6a-7a	/s @ 6a	N 3 WNCT 10/25/16 10/31/16 Local News @ 6a	/16 10/31/1	T 10/25	N.
						\$425.00	Spots/vveek 4	MTWTF	10/31/16 MTWTF	Week: 10/25/16	
\$1,700.00	4	Ν Ν		:30		6a-7a	/s @ 6a	N 2 WNCT 10/25/16 10/31/16 Local News @ 6a	/16 10/31/1	CT 10/25	2 ₹
						<u>Rate</u> \$200.00	Spots/Week 2	Weekdays MTWTF	End Date Weekday 10/31/16 MTWTF	Start Date Week: 10/25/16	
\$400.00	2	ΝM		:30		530a-6a	/s @ 530a	N 1 WNCT 10/25/16 10/31/16 Local News @ 530a	/16 10/31/1	CT 10/25	Ž
Amount	Spots	Rtn TypeSpots	Rate Rtn	Length Week	Days	Time	on	*Line Ch Start Date End Date Description	Date End Da	h Start	ဂ
				Spots/		Start/End					

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

WNCT Side WINDOWN WE SAVE

3221 S. Evans St. (252) 355-8542 Greenville, NC 2/834 252-355-8500 WNC Icom Greenville, NC 27834 WNCT 3221 South Evans Street

	Contract / Revision	Alt Order #
	955401 /	25331875
Contract Dates	Product	Estimate #
10/25/16 - 10/31/16	Issue	5699
Advertiser	<u>Origi</u>	Original Date / Revision
POL/League of Conserva		10/17/16 / 10/17/16

\$1,600.00	4	MN	:30	530p-6p	N 16 WNCT 10/25/16 10/31/16 Local News @ 530p
\$1,600.00	4.	NM	:30	5p-530p <u>Rate</u> \$400.00	N 15 WNCT 10/25/16 10/31/16 Local News @ 5p Start Date
\$2,000.00	ڻ.	NM.	:30	4p-5p <u>Rate</u> \$400.00	N 14 WNCT 10/25/16 10/31/16 Dr Phil Start Date
\$1,875.00	Ćħ	NM	:30	3p-4p <u>Rate</u> \$375.00	N 13 WNCT 10/25/16 10/31/16 Steve Harvey Start Date
\$400.00		NM	:30	9a-1030a <u>Rate</u> \$400.00	N 12 WNCT 10/25/16 10/31/16 CBS Sunday Morning Start Date
\$300.00	_	ZM	:30	8a-10a <u>Rate</u> \$300.00	N 11 WNCT 10/25/16 10/31/16 CBS This Morning Sa Start Date End Date Weekdays Spots/Week Week: 10/25/16 10/31/16S- 1
\$750.00	2	N M	:30	2p-3p <u>Rate</u> \$375.00	N 10 WNCT 10/25/16 10/31/16 The Talk Start Date End Date Weekdays Spots/Week Week: 10/25/16 10/31/16 MTWTF 2
\$1,275.00	ω	N M	:30	12p-1230p <u>Rate</u> \$425.00	N 9 WNCT 10/25/16 10/31/16 Local News @ 12p Start Date
\$140.00		ZM	:30	7-8a <u>Rate</u> \$140.00	N 8 WNCT 10/25/16 10/31/16 Local News Su 7-8a Start Date End Date Weekdays Spots/Week Week: 10/25/16 10/31/16S 1
\$300.00	_	NM	:30	8a-10a Rate \$300.00	N 7 WNCT 10/25/16 10/31/16 CBS This Morning Sa Start Date End Date Weekdays Spots/Week Week: 10/25/16 10/31/16S- 1
\$140.00	_	NM	:30	7a-8a <u>Rate</u> \$140.00	5/16 10/31/16 Local News S End Date Weekdays 10/31/16S-
				Rate	1
Amount	Spots	ate Rtn TypeSpots	Spots/ Days Length Week Ra	Start/End Time D	*Line Ch Start Date End Date Description

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WNCT Side 3221 S. Evans St. Greenville, NC 27834 252-355-8500 VAINANA WARINY

WNG Iscom Greenville, NC 27834 (252) 355-8542 WNCT 3221 South Evans Street

> Contract / Revision 955401 / Alt Order# 25331875

POL/League of Conservar 10/25/16 - 10/31/16 Advertiser Contract Dates Issue Product Original Date / Revision 10/17/16 5699 Estimate # / 10/17/16

	N 26 WNCT 10/25/16 10/31/16 NFL Late Game Start Date	N 25 WNCT 10/29/16 10/29/16 LN Sa Start Date	N 24 WNCT 10/25/16 10/31/16 Local News @ 11p Start Date	N 23 WNCT 10/25/16 10/31/16 60 Minutes Start Date	N 22 WNCT 10/25/16 10/31/16 NCIS Start Date	N 21 WNCT 10/25/16 10/31/16 Entertainment Tonight Start Date End Date Weekdays Spots/W Week: 10/25/16 10/31/16 MTWTF 1	N 20 WNCT 10/30/16 10/30/16 CBS Evening New Su Start Date End Date Weekdays Spots/W Week: 10/25/16 10/31/16S 1	N 19 WNCT 10/30/16 10/30/16 Local News @ 6p Su Start Date	N 18 WNCT 10/25/16 10/31/16 CBS Evening News Start Date End Date Weekdays Spots Week: 10/25/16 10/31/16 MTWTF	N 17 WNCT 10/25/16 10/31/16 Local News @ 6p Start Date	Start Date End Date Weekdays Spo Week: 10/25/16 10/31/16 MTWTF	*Line Ch Start Date End Date Description
	ne <u>Spots/Week</u> 1	Spots/Week	0 11p Spots/Week 3	Spots/Week	Spots/Week 1	t Tonight Spots/Week 1	New Su Spots/Week 1	§ 6p Su Spots/Week 1	y News Spots/Week 2	9 6p Spots/Week 3	Spots/Week 4	
	430p-7p <u>Rate</u> \$4,000.00	11p-1135p <u>Rate</u> \$400.00	11p-1135p <u>Rate</u> \$700.00	7p-8p <u>Rate</u> \$2,750.00	8p-9p <u>Rate</u> \$4,750.00	7p-730p <u>Rate</u> \$700.00	630p-7p <u>Rate</u> \$1,250.00	6p-630p <u>Rate</u> \$325.00	630p-7p <u>Rate</u> \$1,250.00	6p-630p <u>Rate</u> \$1,000.00	<u>Rate</u> \$400.00	Start/End Time
Totals												Days
0.00	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30		Spots/ Length Week
												Rate Rtn
	Z Z	Z Z	M	N N	M N	Z	Z K	Z	Z	N M		Type Spots
58	-	_	ω	_		_	_		N	ω		ots
\$37,480.00	\$4,000.00	\$400.00	\$2,100.00	\$2,750.00	\$4,750.00	\$700.00	\$1,250.00	\$325.00	\$2,500.00	\$3,000.00		Amount

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WNCT Side CAROLINA CAROLINA

3221 S. Evans St. Greenville, NC 27834 252-355-9500

WINC Tacom Greenville, NC 27834 (252) 355-8542 3221 South Evans Street

955401 /	Contract / Revision
25331875	Alt Order#

Contract Dates	Product	Estimate #
10/25/16 - 10/31/16	Issue	5699
<u>Advertiser</u>	인	Original Date / Revision
POL/League of Conserva		10/17/16 / 10/17/16

Time Period	# of Spots	# of Spots Gross Amount	nt Agency Comm.	Net Amount
09/26/16 -10/30/16	45	\$31,430.00	(\$4,714.50)	\$26,715.50
10/31/16 -10/31/16	13	\$6,050.00	(\$907.50)	\$5,142.50
Totals	58	\$37,480.00	(\$5,622.00)	\$31,858.00

Signature:	
Date:	



125 West 55th St New York, NY 10019

Contract # 25331875 Agency: WATERFRONT STRATEGIE CPE: 155/163/5699 Changes as of: 10/17/2016 at 11:31 AM

3050 K ST NW #100

Product: Issue

Advertiser: LEAGUE OF CONSERVATION VOTERS

Washington, DC 20007 Agency Order #: 5486245 Salesperson: JACOB ROTH 212-373-8175 Buyer: Perseke, Brad

Flight: 10/25/16 - 10/31/16

Primary Demo: Adults 35+ Con Type: POLITICAL/VOTE
Assistant: JACOB ROTH
212-373-8175 Office: WASHINGTON

Version: Highlighting Revision 1 Market: Greenville/New Bern/Wash Station: WNCT

Total Spots: 58 Total CPP: \$0.00

Total \$: \$37,480.00

Total GRP:

Separation: 30

Tu-F.M	# Day/Time		
	DP Program		
	Rate Rating Len 10/25		Comments: New Order Issue - Leag PLS CFM
	Len 10/25		New Order Issue - League of Conservation Voters PLS CFM T/R JACOB
		10/25 - 10/25	
	S		
	Spots \$	Total Total	
	CPP	70	5

0.0	\$0.00	\$2.000.00	לח		30 5	0	\$400.00	Dr. Phil	14 4p-5p
0.0	\$0.00	\$1,875.00	5		30 5	0	\$375.00	Steve Harvey A	13 3p-4p Tu-F M
0:0	00.00							Changes: Day/Time from Su 10a-10:30a to Su 9a-10:30a	Changes: Day/Time from
0	\$0.00	\$400.00	_		30 1	0	\$400.00	CBS Sunday Morning	Su 12 9a-10:30a
0.0	\$0.00	4000.00						Changes: Day/Time from Sa 9a-10a to Sa 8a-10a	Changes: Day/Time from
0 0	\$0.00	\$300.00	_		30 1	0	\$300.00	CBS This Morning: Saturday	11 8a-10a
0 0	\$0.00	\$750.00	2		30 2	0	\$375.00	The Talk	10 2p-3p
0.0	\$0.00	\$1,275.00	ω		30 3	0	\$425.00	9 on Your Side News @ Noon	9 12n-12:30p
0.0	\$0.00	4						Changes: Day/Time from Su 7a-7:30a to Su 7a-8a	Changes: Day/Time from
00	\$0.00	\$140 00			30 1	0	\$140.00	Weekend Morning Edition II	8 7a-8a
								Changes: Day/Time from Sa 8a-9a to Sa 8a-10a	Changes: Day/Time from
0.0	\$0.00	\$300.00	_		30 1	0	\$300.00	CBS This Morning: Saturday	7 8a-10a
								Changes: Day/Time from Sa 7a-7:30a to Sa 7a-8a	Changes: Day/Time from
0.0	\$0.00	\$140.00	_		30 1	0	\$140.00	Weekend Morning Edition II	6 7a-8a
								Changes: Day/Time from Tu-F,M 8a-9a to Tu-F,M 7a-9a	Changes: Day/Time from
0.0	\$0.00	\$975.00	ω		30 3	0	\$325.00	CBS This Morning	5 7a-9a
								Changes: Day/Time from Tu-F,M 7a-8a to Tu-F,M 7a-9a	Changes: Day/Time from
0.0	\$0.00	\$975.00	ω		30 3	0	\$325.00	CBS This Morning	4 7a-9a
								Changes: Day/Time from Tu-F,M 6:30a-7a to Tu-F,M 6a-7a	Changes: Day/Time from
0 0	\$0.00	\$1.275.00	ω		30 3	0	\$425.00	9 On Your Side Morning Edition II	3 6a-7a
								Changes: Day/Time from Tu-F,M 6a-6:30a to Tu-F,M 6a-7a	Changes: Day/Time from
0.0	\$0.00	\$1,700.00	4		30 4	0	\$425.00	9 On Your Side Morning Edition II	7u-F,M 2 6a-7a
0.0	\$0.00	\$400.00	N		30 2		\$200.00	9 On Your Side Morning Edition I	Tu-F,M 1 5:30a-6a
GRP	CPP	ss.	Spots		Len 10/25	A35P L Rating L	Rate Ra	DP Program	# Day/Time [
		Total	Total	10/25 - 10/25					

125 West 55th St New York, NY 10019

AZ SOUP

Agency: WATERFRONT STRATEGIE CPE: 155/163/5699

3050 K ST NW #100

Contract # 25331875

Advertiser: LEAGUE OF CONSERVATION VOTERS Flight: 10/25/16 - 10/31/16

Changes as of: 10/17/2016 at 11:31 AM

Version: Highlighting Revision 1
Station: WNCT

Market: Greenville/New Bern/Wash

Total \$: \$37,480.00 Total Spots: 58

Total CPP: \$0.00 Total GRP:

Con Type: POLITICAL/VOTE
Assistant: JACOB ROTH
212-373-8175

Buyer: Perseke, Brad Salesperson: JACOB ROTH 212-373-8175

Washington, DC 20007 Agency Order #: 5486245 Product: Issue

Office: WASHINGTON Primary Demo: Adults 35+

175	H	
	ç	
	Separation:	

Total	
<u>n</u>	
Total	

	Su 26 4:30p-7p	Sa 25 11p-11:35p	Tu-F,M 24 11p-11:35p	23 7p-8p	Tu 22 8p-9p	Tu-F,M 21 7p-7:30p	Su 20 6:30p-7p	19 6p-6:30p	18 6:30p-7p	17 6p-6:30p	16 5:30p-6p	Tu-F,M 15 5p-5:30p	# Day/Time D
	CBS NFL Late Game; San Diego @ Denver	9 On Your Side News @ 11 PM	9 On Your Side News @ 11 PM	60 Minutes-CBS	NCIS-CBS	Entertainment Tonight	CBS Evening News Sunday	9 On Your Side News @ 6 PM	CBS Evening News	9 On Your Side News @ 6 PM	9 On Your Side News @ 530 PM	9 On Your Side News @ 5 PM	DP Program
TOTA	\$4,000.	\$400.00 0	\$700.00 0	\$2,750. 00 0	\$4,750. 00 0	\$700.00 0	\$1,250. 00 0	\$325.00 0	\$1,250. 00 0	\$1,000. 00 0	\$400.00 0	\$400.00 0	Rate Rating
TOTALS: 58		30 1	30 3	30 1	30 1	30 1	30 1	30 1	30 2	30 3	30 4	30 4	Len 10/25
58	1 \$4,000.00	1 \$400.00	3 \$2,100.00	1 \$2,750.00	1 \$4,750.00	1 \$700.00	1 \$1,250.00	1 \$325,00	2 \$2,500.00	3 \$3,000.00	4 \$1,600.00	4 \$1,600.00	Spots
		.0	S	00,(1							€
\$37,480.00 \$0.00	ļ l		\$0.00	\$0.00	\$0.00	\$0.00	00.0\$	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	СРР



Special Instructions

125 West 55th St New York, NY 10019

Date/Time

Added by

Comment

New Order

Contract # 25331875 Agency: WATERFRONT STRATEGIE CPE: 155/163/5699 Changes as of: 10/17/2016 at 11:31 AM Flight: 10/25/16 - 10/31/16

Advertiser: LEAGUE OF CONSERVATION VOTERS

Agency Order #: 5486245 Product: Issue

Washington, DC 20007 3050 K ST NW #100

Version: Highlighting Revision 1 Market: Greenville/New Bern/Wash Station: WNCT

Office: WASHINGTON

Total Spots: 58

Total \$: \$37,480.00

Primary Demo: Adults 35+ Total GRP: Total CPP: \$0.00

Separation:

Salesperson: JACOB ROTH 212-373-8175 Buyer: Perseke, Brad

Con Type: POLITICAL/VOTE Assistant: JACOB ROTH 212-373-8175

Order Level Comments

Unknown: 70%	Comment: EST	WNCT Share: 30%	Market Budget: \$126,600	
70%	EST	30%	\$126,600	Competitive Information

10/17/16 11:31 AM

JACOB ROTH

10/17/16 11:31 AM

JACOB ROTH

Issue - League of Conservation Voters PLS CFM T/R JACOB

Issue - League of Conservation Voters
PLS CFM
T/R JACOB

New Order

0.0	N/A	\$37,480.00	58	100%	Total
0.0	N/A	\$37,480.00	58	100%	
GRP	CPP	Dollars	Spots	% Distrib	Day/Time
		Daypart Summary	Daypar		

Total	2016-Oct	Month Spots	Monthly Summary
58 \$37,480.00	58 \$37,480.00	ots Dollars	ummary

				Trans	Transaction History	
Trans	Created/Received Created by	Status	Spot+	Spot+ Spot-	\$ Chg	\$ Chg Contract \$ Comment
						Changes: User Entered \$ from \$0.00 to \$37,480.00, Demo Meta to [R16], Default Spot Length to 30, Comments from Separation: 30 to New Order saue - League of Conservation Voters
Revision	10/17/16 11:31 AM JACOB ROTH	Revised			\$0	PLS CFM 9 PLS CF
New	10/17/16 11:24 AM JACOB ROTH	New	58		\$37,480.00 \$37,480.	\$37,480.00

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY.

ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.